

Experience

October 2009-
Present

Director of Creative Services, Temple University
Philadelphia, Pa.

- Design guides and recruiting brochures for 19-sport Division I varsity athletic program
- Create print marketing and promotional materials (posters; pocket schedules; game programs)
- Handle all major graphic and design needs for athletic department, including but not limited to print ads, billboards, website and TV ads, PowerPoint presentations, certificates
- Possess a "creative eye" and ensure that the final product meets intended goals by managing and understanding the target audience, creative process and creative development
- Review requests for collegiate sports licensing
- Serve as the art director on photoshoots for 500+ student-athletes
- Facilitate, aid in and design various facility branding projects
- Focus on developing and maintaining relationships with local and national printing vendors for current and future printing needs
- Conduct thorough bid process for all jobs to ensure quality work at cost-effective price
- Act as the department liaison with website provider; have overseen three website redesigns

July 2004-
October 2009

Director of Publications, United States Naval Academy
Annapolis, Md.

- Designed and laid out media guides and recruiting brochures for 32-sport Division I varsity athletic program
- Created print marketing and promotional materials for Naval Academy Athletic Association
- Handled all graphic and design needs for athletic department
- Prepared PowerPoint presentations for senior administration
- Maintained \$100,000+ budget for publications department
- Developed and sustained relationships with local and national printing vendors
- Conducted thorough bid process for all jobs to ensure quality work at cost-effective prices

August 1998-
June 2004

Assistant Director of Communications, Bucknell University
Lewisburg, Pa.

- Designed and edited media guides and recruiting brochures
- Created posters and other promotional materials for various sporting events
- Assisted in all aspects of media relations for 28-sport varsity athletic program
- Promoted Division I varsity athletes to local and national media
- Maintained and enhanced athletic website (www.BucknellBison.com) on daily basis
- Supervised eight-person staff
- Served as primary media contact for 11 varsity sports, including NCAA qualifying women's basketball team
- Emceed monthly luncheons honoring women's athletics

Awards and Honors

March 2016

CUPRAP CUPPIES

- Silver Medal: Print - Posters; Football poster (designer)
- Honorable Mention: Wild Card; Fencing Portraits (art director)

March 2015

CUPRAP CUPPIES

- Gold Medal: Sports Photography; Take Charge - Men's Basketball (art director)
- Honorable Mention: Outdoor Advertising; WeTheT (designer)

June 2013

Citation for Excellence in Publications, College Sports Information Directors of America

- Best In The Nation - 2012-13 Men's Basketball Media Guide Cover
- Best In The Nation - 2012-13 Men's Basketball Program

Last year of membership in CoSIDA

July 2009

Citation for Excellence in Publications, College Sports Information Directors of America

- Best In The Nation - 2008 Sprint Football Media Guide
- Best In The Nation - 2009 Men's Lacrosse Media Guide
- Best In The District - 2008 Women's Volleyball Media Guide
- Best In The District - 2009 Men's Lacrosse Poster
- Second In The District - 2009 Women's Lacrosse Poster
- Third In The District - 2008 Water Polo Media Guide
- Best Cover - 2008-09 Men's Track & Field Media Guide
- Best Cover - 2008-09 Wrestling Media Guide
- Best Cover - 2009 Men's Lacrosse Media Guide

June 2008

Citation for Excellence in Publications, College Sports Information Directors of America

- Sixth In The Nation - 2007 Football Media Guide
- Best In The District - 2007 Women's Soccer Media Guide

June 2007

Citation for Excellence in Publications, College Sports Information Directors of America

- Second In The Nation - 2007 Men's Lacrosse Media Guide
- Fifth In The Nation - 2006 Football Media Guide
- Best In The District - 2006 Football Media Guide

July 2006

Citation for Excellence in Publications, College Sports Information Directors of America

- Fourth In The Nation - 2006 Men's Lacrosse Media Guide
- Best In The District - 2005 Women's Soccer Media Guide
- Best In The District - 2005-06 Women's Track & Field Media Guide
- Second In The District - 2005 Football Media Guide
- Second In The District - 2005-06 Men's Basketball Poster

June 2003

"OAS Excellence" Award, College Sports Online, Inc.

Carlsbad, Calif.

- One of 12 award winners out of 136-partner network
- Presented for demonstrating creativity, leadership and dedication in the management of the Official Athletic Site (www.BucknellBison.com)









Education

May 1998

Bachelor of Arts - Communication/Business

Juniata College, Huntingdon, Pa.

Computer Proficiency

- Adobe InDesign CC 
- Adobe Photoshop CC 
- Adobe Illustrator CC 
- Adobe Acrobat CC 
- Microsoft PowerPoint 
- Microsoft Word 
- Microsoft Excel 
- Adobe Dreamweaver CC 
- Adobe After Effects CC 